



CADE TOMPKINS PROJECTS

Art Strategy for Healthcare

Introduction to Cade Tompkins Projects USA and UAE



Cade Tompkins Projects (CTP) is a USA and UAE based firm specializing in art strategy and integration for healthcare institutions.

Our leadership brings over eight decades of combined experience in art collections, curatorial practice, and institutional business strategy.

We operate across the United States, delivering projects at multiple scales, from single works to full hospital environments, in both new construction and renovations in medical settings.

We curate art collections that function within real hospital environments and reflect the cultural setting of each institution.



Memorial Sloan Kettering Headquarters
David H. Koch Center for Cancer Care
25 floors + 1,250 artworks

Healthcare Environments



Patients experience the environment before their clinical care.

Within minutes, judgments form about competence, safety, and trust.

Major hospitals now integrate visual strategy into environmental planning to shape perception, reinforce confidence, and support overall experience.

Cade Tompkins Projects has experience with large-scale hospital projects throughout the United States.



Healthcare Art Strategy



Curatorial Strategy and Cultural Alignment

Artwork integrated with clinical function, architecture and institutional identity.

Artist Sourcing and Commissioning

Regional and international artists for custom commissions, large scale works, and integrated installations.

Project Management and Budget Planning

Concept development through installation, including floor plan analysis, art procurement, fabrication, and oversight. Budget phasing aligned with construction timelines and funding cycles.

Collection Stewardship

Museum standard inventory systems, documentation, and long term management.



Regional Cultural Integration



Healthcare institutions in the USA serve a wide-range of communities while also caring for a diverse population.

We prioritize strong engagement with American artists and broad regional voices, with selected international artists where appropriate.

This approach supports individual institutional identity and highlights the regional and national creative spirit.



Healthcare Requires Specialized Expertise



Healthcare art integration requires specialized clinical and compliance expertise. CTP structures our projects within these parameters from the start.

Including:

Infection control protocols

Fire and safety compliance

Material durability requirements

Cleaning and maintenance standards

Mounting and security specifications

Patient sensitivity considerations



Evidence Based Impact in Healthcare Environments



Peer-reviewed research* shows that the visual environment has major beneficial impacts including:

Reduced patient anxiety and perceived pain

Improved patient satisfaction and likelihood to return or recommend

Retention of doctors and staff

Reduced stress in high-volume treatment settings

Clearer wayfinding and smoother patient flow

*Selected research referenced in appendix.



Selected Healthcare Clients



Memorial Sloan Kettering Cancer Center, New York, NY
Headquarters, David H. Koch Center for Cancer Care
Hospital for Special Surgery, New York, NY
Hospital for Special Surgery, Paramus, NJ
Stanford Health Care, Stanford, CA
NYU Langone Health, New York, NY
Women & Infants Hospital, Providence, RI
Montage Health Foundation, Monterey, CA
Rhode Island Hospital, Brown University, Providence, RI
Brigham and Women's Hospital, Boston, MA
Massachusetts General Hospital, Boston, MA
Cleveland Clinic, Cleveland OH
Memorial Sloan Kettering Cancer Center, Nassau, NY



Case Study: Memorial Sloan Kettering

Headquarters, David H. Koch Center for Cancer Care, NY, NY



Scope

Full art integration executed across the entire 25-floor facility.

Approximately 1,250 artworks integrated throughout clinical and public spaces.

Environment

High-volume oncology environment serving up to 1,300 patients daily.

Impact

Documented staff and patient feedback recognizing the collection as an integral component of the treatment experience.

Art integration functioning as a therapeutic tool supporting structured patient movement across floors.

Program reinforcing institutional identity within a complex clinical setting.

Coordination

Developed in coordination with architectural, facilities, and clinical operations teams.







Patient Testimonials



I am a patient at MSK in Manhattan and wanted to say thank you for your beautiful pieces. I'm an outdoor person and walking the halls and stopping to enjoy the art made a difficult time much easier.

Former MSK Patient

While accompanying my sister during treatment, I found myself walking the hospital and viewing the art. The experience felt more like a cultural space than a medical building. It eased my stress of long visits and changed how I experienced the hospital.

Family Member of MSK Patient

Clinical Testimonial



Over 200 patients receive infusion therapy daily on our 15th floor. The artwork provides patients and staff with energy and optimism during demanding days.

Chaplain, Memorial Sloan Kettering
David H. Koch Center, New York



How to Begin: Consultation and Art Assessment



We begin with a consultation meeting to align on mission, priorities, and project scope.

Upon agreement to proceed, the art assessment includes:

- On site review with leadership and facilities teams
- Clinical zoning analysis from floor plans
- Preliminary art integration framework
- Budget modeling by department or phase
- Written art integration strategy including zoning, wayfinding markers, budget guidance, and long term stewardship plan



Integration within Design and Construction Processes



Early Planning Advantages

Art zoning aligned with clinical flow

Embedded wayfinding cues

Structured budget allocation

Simplified installation logistics

Defined institutional identity from inception

Equally effective in new construction and renovation projects.



Cade Tompkins Projects USA Principal Team



Cade Tompkins
President and CEO

Over four decades placing art in leading hospitals, museums, and institutional environments. Founder of Cade Tompkins Projects. Member IFPDA and ASA. Speaker at international healthcare and cultural forums.

Cade Tompkins, President and CEO
cade@cadetompkinsprojects.com
+1 401 258 0643



Allison Bianco
Special Projects Associate

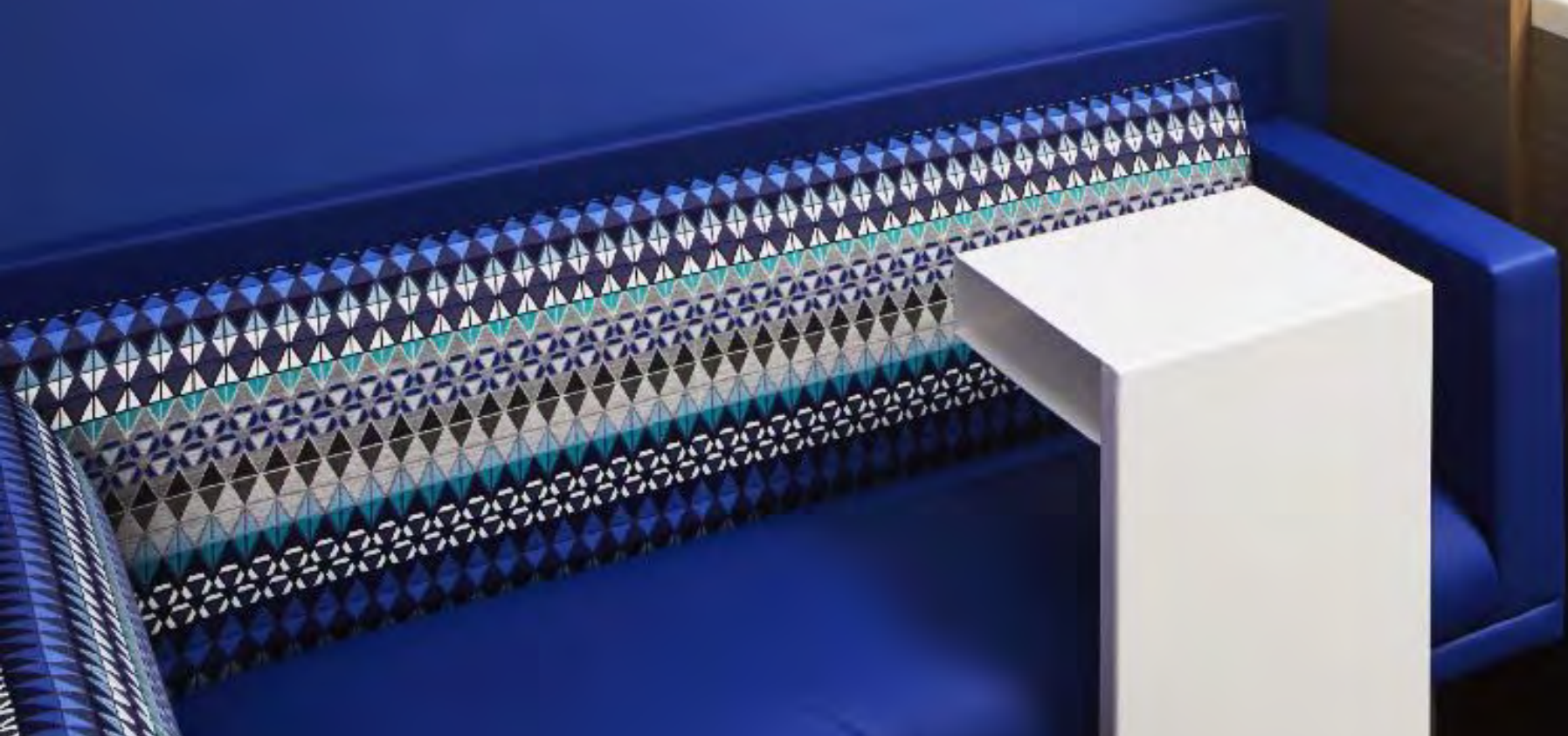


Melaine Ferdinand-King, PhD
Special Projects Associate

Institutional Credentials

International Fine Print Dealers Association Member
American Society of Appraisers Certification
SAM.gov
DUNS Registered

















Appendix: Selected Research and References



Policy and Evidence Synthesis

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Economic and Strategic Impact

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Historical and Cultural Context

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THANK YOU



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